



Community Health Needs Assessment

November 2013

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A. Executive Summary

I. Background:

Springhill Medical Center conducted a Community Health Needs Assessment (CHNA) to prioritize public health issues and develop a community health implementation plan focused on meeting community needs. The CHNA is designed in accordance with requirements identified in the Federal Patient Protection and Affordable Care Act and further addressed in the Internal Revenue Service Notice 2011-52. The completion of the CHNA enabled Springhill Medical Center to take an in-depth look at its greater community. The findings from the assessment were utilized to prioritize community health issues and will be used to meet the community's needs. Springhill Medical Center is committed to the people it serves and the communities they live in.

II. Research:

Statistical data from various sources:

- Springhill Medical Center's inpatient and outpatient medical data
- Centers for Disease Control and Prevention
- U.S. Department Of Health and Human Services
- Louisiana Department of Health and Hospitals
- Community Surveys

III. Key Priority Areas:

- Access to Primary Care
- Access to Specialty Care
- Access to Dental Care
- Community Education
- Preventive Care

B. Hospital Profile

Springhill Medical Center can trace its roots back to the Springhill Community Hospital, which was located on 1st Street NE in Springhill and began in 1959. The Springhill Community Hospital was relocated in 1975 when Humana, Inc. built the facility currently located at 2001 Doctors Drive. Throughout the years, the hospital has been owned by several different for-profit companies, including: Humana, Galen, Columbia, Columbia/HCA, HCA, and LifePoint.

In 2000, Greg Simmons, a former employee of Humana and local businessman began working on purchasing the hospital from LifePoint through the creation of Springhill Medical Services, Inc., a not-for-profit corporation. His dream was to provide the highest quality healthcare to Springhill and the surrounding communities and do it in a cost effective way by keeping all profits in the community and use them to keep the hospital on the forefront of technology.

Through his hard work and along with the USDA and local business leaders, he was able to achieve that dream. In November 2000, Springhill Medical Center was born. Greg has long since passed away, but his dream continues to prosper and grow.



Springhill Medical Center

Springhill Medical Services Inc, currently consists of Springhill Medical Center, a not-for-profit 58-bed rural hospital with 230 employees. The major services of the hospital include a 6-bed Intensive Care Unit, 12-bed Geriatric/Psychiatric Inpatient Ward, 30-bed Medical/Surgical Ward and Emergency Department. Additional ancillary and business services are available to support care at the facility. The organization also has two certified Rural Health Clinics: Doctor's Clinic, located adjacent to the hospital and North Webster Medical Clinic, located in Sarepta, Louisiana. The clinics provide routine family practice services to the service area communities.



Doctors Clinic



North Webster Medical Clinic

C. Community Profile

I. Service Area:

The service area of Springhill Medical Center was defined by utilizing inpatient admissions and outpatient clinic visits. Data obtained from Springhill Medical Center’s database found 91% of inpatient admissions and 88% of outpatient clinic visits come from 8 rural communities. Six of the communities: Cotton Valley, Cullen, Plain Dealing, Sarepta, Shongaloo, and Springhill are located in Northern Louisiana. Two of the communities: Bradley and Taylor are located in Southern Arkansas. By the 2010 Census, the communities make up a population of 10,723.



II. 2010 Census Community Demographics:

Population by Age		
Under 18	2663	24.83%
18 & over	8060	75.17%
0-18	2663	24.83%
19 - 24	887	8.27%
25 - 34	1242	11.58%
35 - 49	1937	18.06%
50 - 64	2093	19.52%
65 & over	1901	17.73%

II. 2010 Census Community Demographics (Continued):

Population by Sex		
Male	5057	47.16%
Female	5666	52.84%

Population by Ethnicity		
Hispanic or Latino	142	1.32%
Non Hispanic or Latino	10581	98.68%

Population by Race		
White	6436	60.02%
African American	4083	38.08%
Asian	25	0.23%
American Indian and Alaska Native	32	0.30%
Native Hawaiian and Pacific Islander	3	0.03%
Other	48	0.45%
Identified by two or more	96	0.90%

D. **Process/Methodology**

I. **Steering Committee:**

Springhill Medical Center established a Steering Committee to assist in the development of the CHNA. The Steering Committee consisted of representatives from the hospital's Board of Directors and Senior Management:

- Don Teague, Springhill Medical Center Board Treasurer
- Vince Sedminik, Chief Executive Officer
- Michelle Pardue, Chief, Medical Staff

- Marilyn Mow, Assistant Administrator
- Layla Chase, Chief Financial Officer
- Dana Jones, Chief Nursing Officer
- Donna Morris, Group Practice Manager
- Ashley Ortego, HR/Marketing/Risk Management

The Steering Committee served 4 primary purposes:

1. To identify and invite key community stakeholders to serve as CHNA Committee members.
2. To schedule, organize and facilitate CHNA Committee meetings.
3. To compile statistical data for consideration by the CHNA Committee
4. To prepare the final report for the organization.

II. CHNA Committee Membership:

The Steering Committee conscientiously took into account the hospital's service area when selecting the group of individuals to serve on the CHNA Committee. Representatives from the Louisiana Department of Health and Hospitals (DHH) were invited and attended each community meeting. In selecting community participants, the Steering Committee considered each resident's involvement in the community and ensured there was adequate diversity from the service area. Although not all invitees were able to attend, the following community members agreed to participate:

Peggy Adkins, Alderman/Mayor Pro Tem, Town of Sarepta, LA
 Kevin Bounds, Pafford EMS, Springhill, LA
 Carroll Breaux, Mayor, City of Springhill, LA
 Susan Bryson, Health Systems Developer, DHH
 Jessica Caraway, North Webster Chamber of Commerce, Springhill, LA
 Ginger Covington, RN, Nursing Educator, Southern Arkansas University
 Gerrelde Davis, Director, Bureau of Primary Care & Rural Health, DHH
 E.L. Edwards, Mayor, Town of Sarepta, LA
 Beverly Ellis, Administrative Coordinator for Cullen Senior Citizens, Inc.
 D. Nicole Frazier, Alderman, City of Springhill, LA
 Shannon Gilliland, Main Street Manager, Springhill, LA
 Brooke Grant, RN, Louisiana Home Care, Springhill, LA
 Kelly Harris, Spring Theatre & Lumberjack Lanes, Springhill, LA

Mary Ann Hoof, Police Chief, Town of Cullen, LA
Gladney Hunt, Pastor, Assembly of God Church, Bradley, AR
Susie Hutchinson, Practice Management Program Manager, DHH
Chillon Latiolais, Community Educator, LA Organ Procurement Agency
Rebecca Martin, North Webster Parish Industrial District, Springhill, LA
Molly McCalman, Community Leader, Town of Bradley, AR
Jonathan Montgomery, Youth Pastor, First Baptist Church, Taylor, AR
Tim Mouser, Mayor, Village of Shongaloo, LA
John Pickett, Executive Director, Gamble Hospice, Minden, LA
Jason Robertson, Dentist, Springhill, LA
Vickie Shyne, Webster Parish Child Services, Minden, LA
David Smith, Carter Federal Credit Union, Springhill, LA
Lisa Smith, Office Manager, Family Services Unlimited
William Strange, Webster Parish Tax Assessor Office, Minden, LA
Charles Strong, Northwest LA Technical Institute, Minden, LA
Amy Vollmer, Executive Director, ARC of North Webster, Sarepta, LA
Easter White, Community Member, Cullen, LA
Floydean White, Community Member, Cullen, LA

III. CHNA Committee Meetings:

The CHNA Committee met in three separate open forum meetings:

- **Meeting #1 (October 3, 2013):**

During the first meeting, an introduction was given and general overviews were given by both representatives from the Louisiana Department of Health and Hospitals (DHH) and the hospital administrator. A paper survey was also given and completed by each member. Members were given additional surveys and tasked to reach out to community members they represented and get at least five surveys filled out and returned before the next meeting. The survey tool was adapted from the CHNA toolkit developed by the National Center for Rural Health Works, Oklahoma State University and Center for Rural Health and Oklahoma Office of Rural Health. This toolkit was recommended to by the DHH. The agenda for the first meeting included:

- Introduction
- Overview of Community Health Needs Assessment Process
- Economic Impact of Springhill Medical Center
- Springhill Medical Center Service Area and Services
- Health Survey Questionnaire



- **Meeting #2 (October 24, 2013):**

At the second meeting, the committee reviewed national, state and parish health indicators and local indicators provided by Springhill Medical Center. The committee also reviewed committee member survey results and through a facilitated discussion, brainstormed for ideas to improve services at Springhill Medical Center. The agenda for the second meeting included:

- Review National, State and Parish Health Indicators
- Springhill Medical Center Health Indicators
- Review Committee Survey Results
- Group Discussion Questions



- **Meeting #3 (November 14, 2013):**

During the third and final meeting, the committee reviewed the community survey results and prioritized community health issues. The committee, through group discussion, then identified possible ways to resolve the health issues and summarized recommendations.

- Review Broad Community Survey Results
- Prioritize Community Health Issues
- Discuss Possible Resolution for Health Issues
- Summarize Recommendations

IV. Community Input:

As mentioned previously, the Steering Committee selected a diverse group of individuals to be the primary voice for the community by serving as members of the CHNA Committee. During meetings, CHNA Committee members expressed their concerns and ideas and served as ambassadors for their respective community.

Additionally, the CHNA Committee utilized a survey process to gather additional community input. There were 107 surveys returned. The following is the survey utilized by the committee:



Health Survey Questionnaire for Springhill Medical Center

1. Have you or someone in your household used the services of a hospital in the past 24 months?
- Yes Don't know (**Skip to Q7**)
- No (**Skip to Q7**)
2. At which hospital(s) were services received?
- Springhill Medical Center (**Skip to Q4**)
- Other (CITY where hospital services were received) _____
3. You responded that you or someone in your household received care at a hospital other than Springhill Medical Center? Why did you or your family member choose that/those hospital(s)?
- Physician referral Quality of care/lack of confidence
- Closer, more convenient Availability of specialty care
- Insurance Other (Please list below)

(Answer Q3; then Skip to Q7)

4. What hospital service(s) were used at Springhill Medical Center?
- All radiological imaging (X-rays, MRI, CT scan, ultrasound, mammogram)
- Laboratory Inpatient services
- Other outpatient services Emergency room (ER)
- Physician services Other (Please list)
-
-
5. How satisfied were you or someone in your household with the services you received at Springhill Medical Center? Would you say you were...
- Satisfied Don't know
- Dissatisfied
6. Why were you satisfied/dissatisfied? _____
-
7. What type of specialist have you or someone in your household been to and in which city did you receive that care?
- Cardiology/Heart in _____city Obstetrics-Gynecology in _____city
- Orthopedics/Orthopedic Surgery in _____city
- _____city General surgery in _____city
- Urology in _____city Other (Please list specialist and city)
-
-

8. Did the specialist request further testing, laboratory work and/or x-rays?
- Yes Don't know
- No

9. If yes, in which city were the tests or laboratory work performed?

10. Do you use a family doctor for most of your routine health care?
- Yes (**Skip to Q12**) Don't know (**Skip to Q12**)
- No

11. If no, then what kind of medical provider do you use for routine care?
- Public Health Office Specialist
- Emergency Room/Hospital Other (Please list below)
-
-

12. Have you or someone else in your household been to Doctors Clinic or North Webster Medical Clinic?
- Yes Don't know (**Skip to Q15**)
- No (**Skip to Q15**)

13. How satisfied were you or someone in your household with the quality of care received at Doctors Clinic or North Webster Medical Clinic? Would you say that you were...?
- Satisfied Don't know
- Dissatisfied

14. Why were you satisfied/dissatisfied?

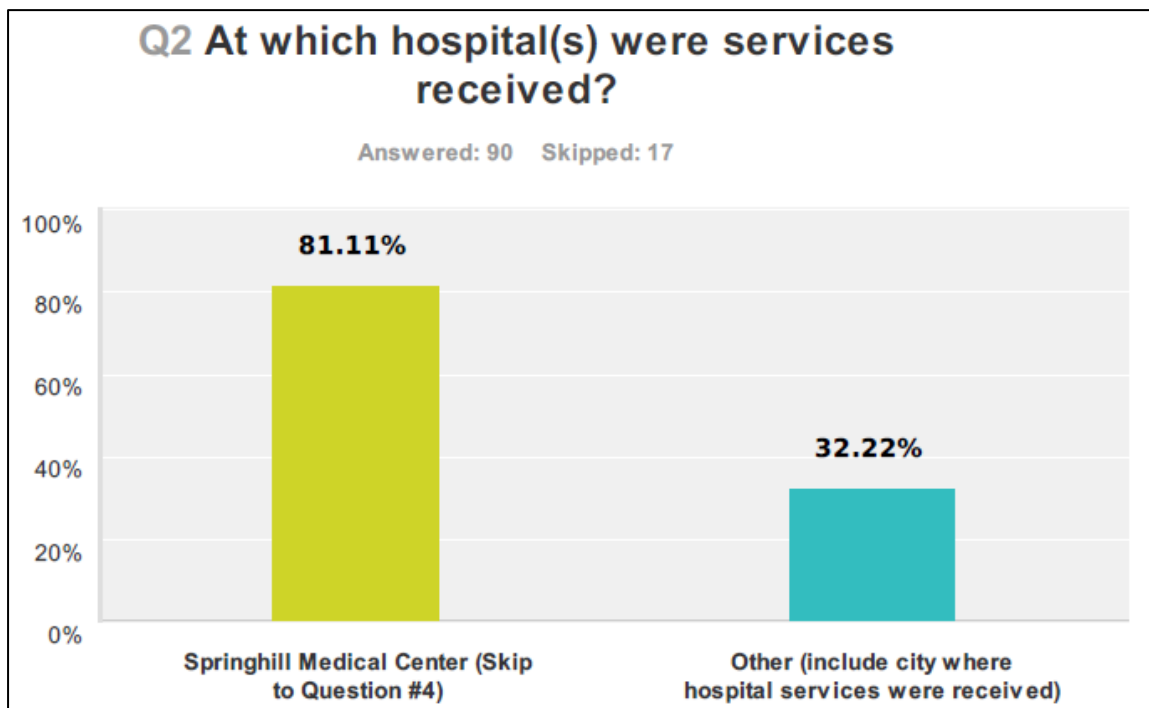
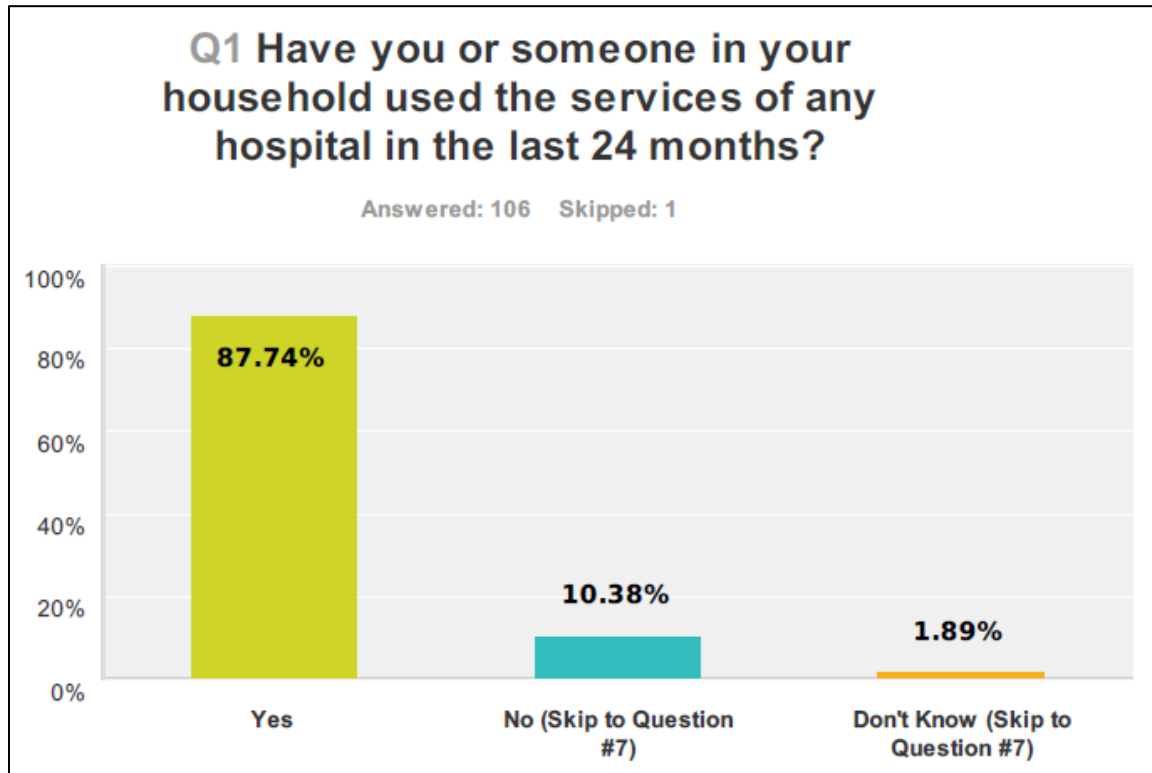
15. Are you able to get an appointment with your primary care (family) doctor at Doctors Clinic or North Webster Medical Clinic when you need one?
- Yes Don't know
- No

16. Have you or someone in your household delayed health care due to lack of money and/or insurance?
- Yes Don't know
- No

17. What concerns you most about health care in the Springhill service area?

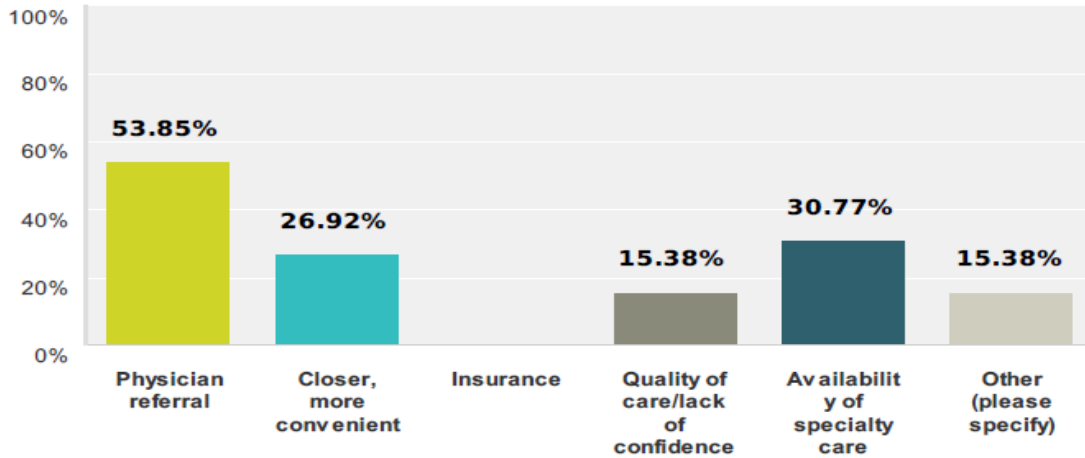
18. What services would you like to see offered at Springhill Medical Center?

E. Survey Results



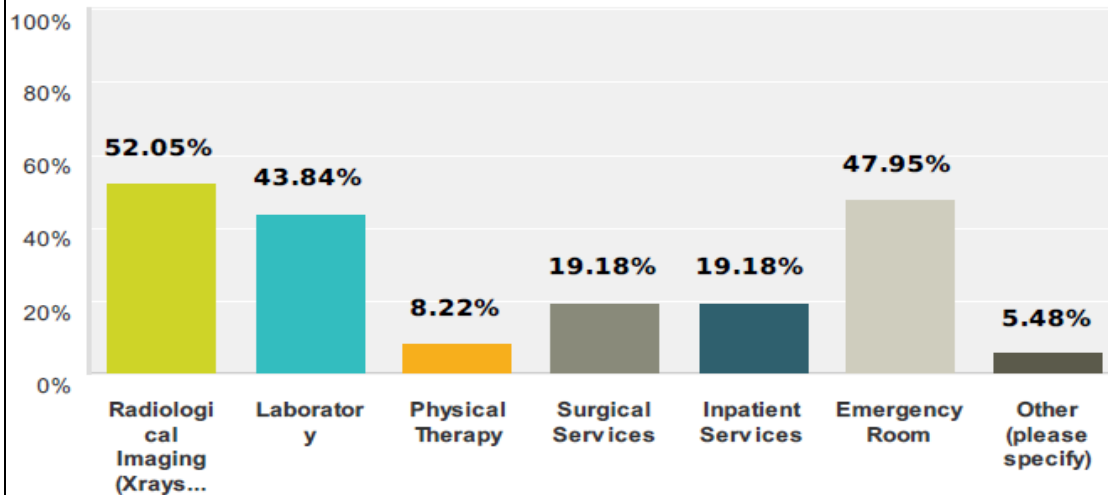
Q3 You responded that you or someone in your household received care at a hospital other than Springhill Medical Center. Why did you or your family member choose that/those hospital(s)

Answered: 26 Skipped: 81



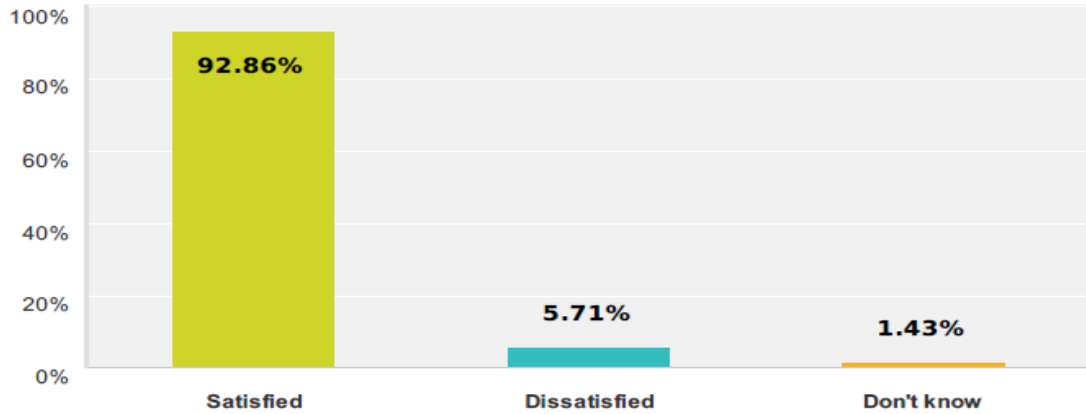
Q4 What hospital services were used at Springhill Medical Center?

Answered: 73 Skipped: 34



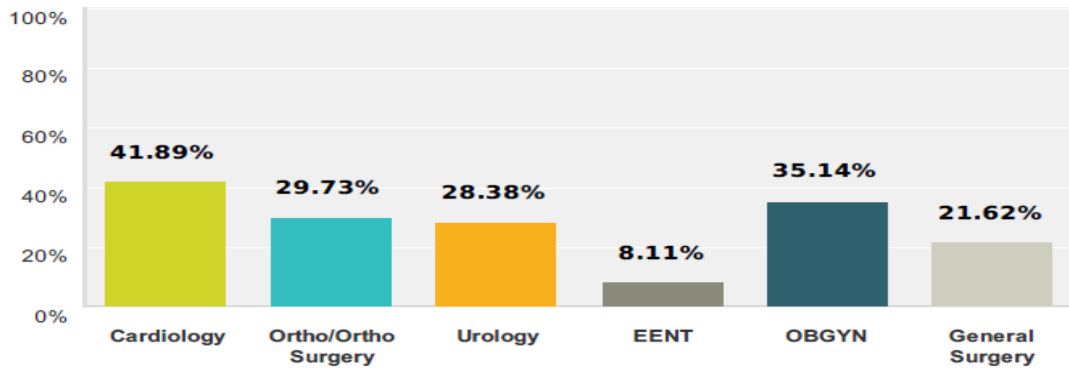
Q5 How satisfied were you or someone in your household with the services you received at Springhill Medical center?

Answered: 70 Skipped: 37



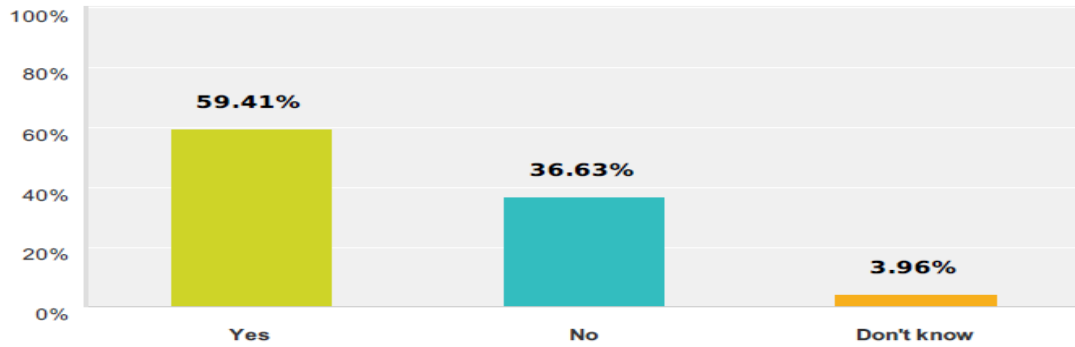
Q7 What type of specialist have you or someone in your household been to and in which city did you receive that care?

Answered: 74 Skipped: 33



Q8 During your most recent visit, did your healthcare provider order a blood test, x-ray, or other test for you?

Answered: 101 Skipped: 6



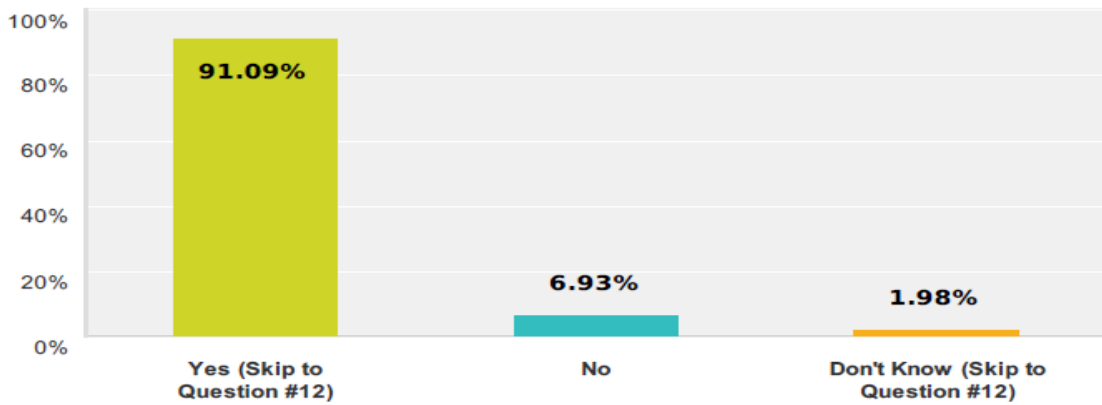
Q9 If you answered Yes to Question #8, in which city were the tests or lab work performed?

Answered: 57 Skipped: 50

Bossier City	11
Little Rock	1
Magnolia	5
Minden	3
Sarepta	1
Shreveport	23
Springhill	12
Texarkana	2
Tyler, TX	1

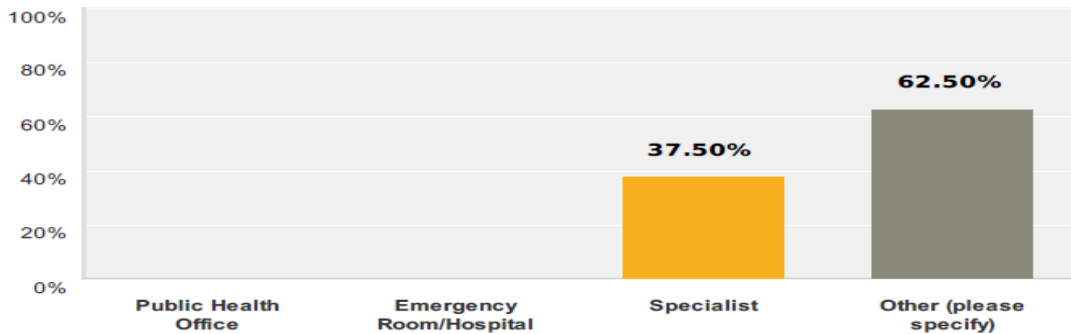
Q10 Do you use a family doctor for most of your routine health care?

Answered: 101 Skipped: 6



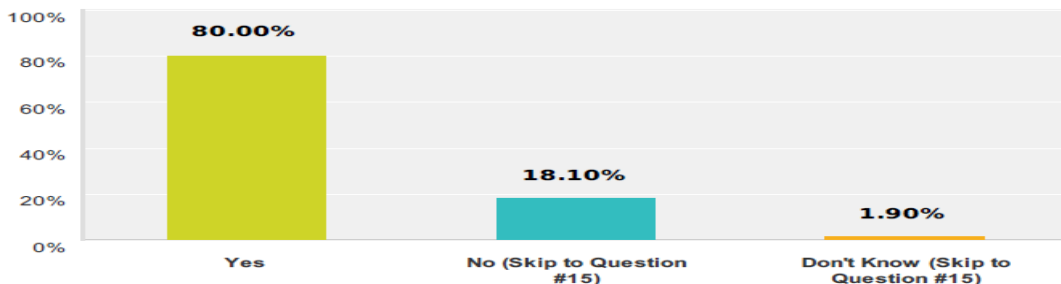
Q11 If you answered "No" to Question #10, then what kind of medical provider do you use for routine care?

Answered: 8 Skipped: 99



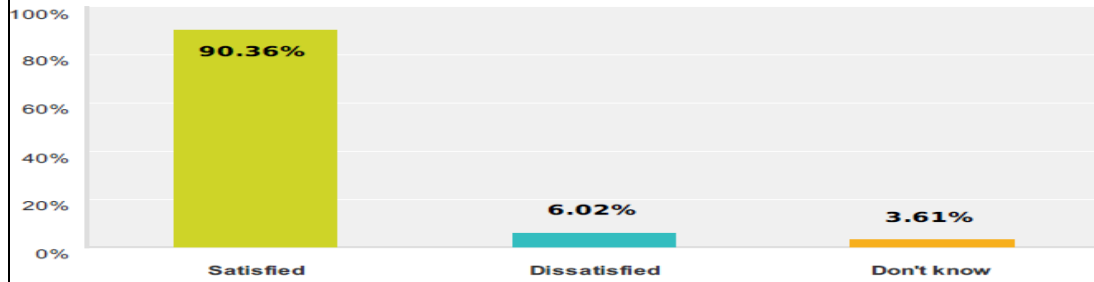
Q12 Have you or someone else in your household been to Doctors Clinic or North Webster Medical Clinic?

Answered: 105 Skipped: 2



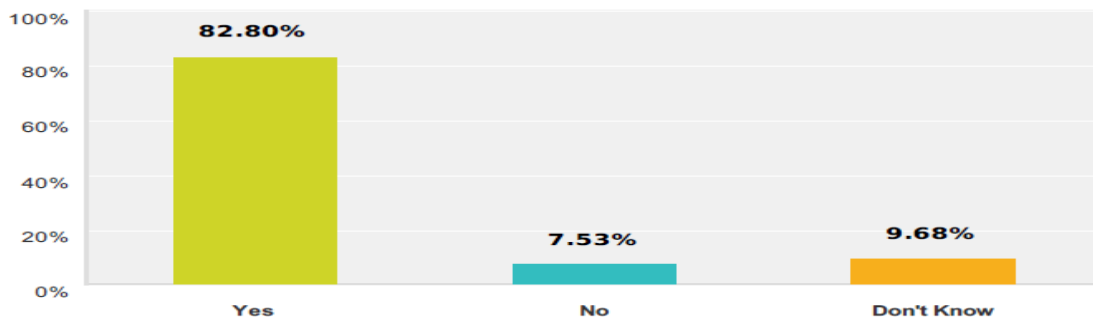
Q13 How satisfied were you or someone in your household with the quality of care received at Doctor's Clinic or North Webster Medical Clinic? Were you say that you were...?

Answered: 83 Skipped: 24



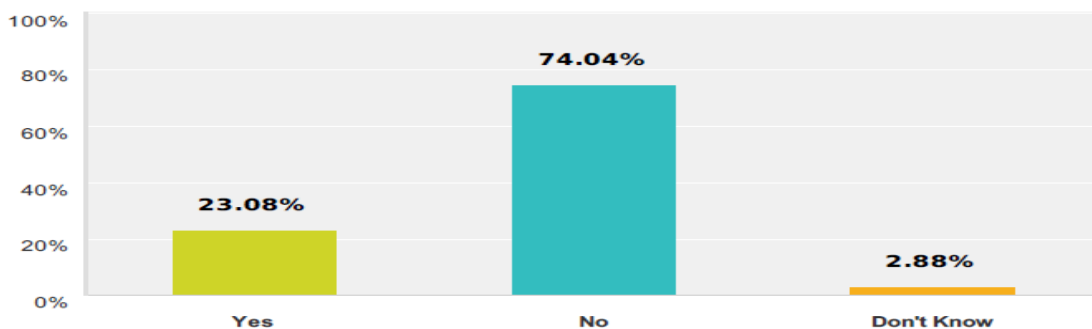
Q15 Are you able to get an appointment with your primary care (family) doctor at Doctor's Clinic or North Webster Medical Clinic when you need one?

Answered: 93 Skipped: 14

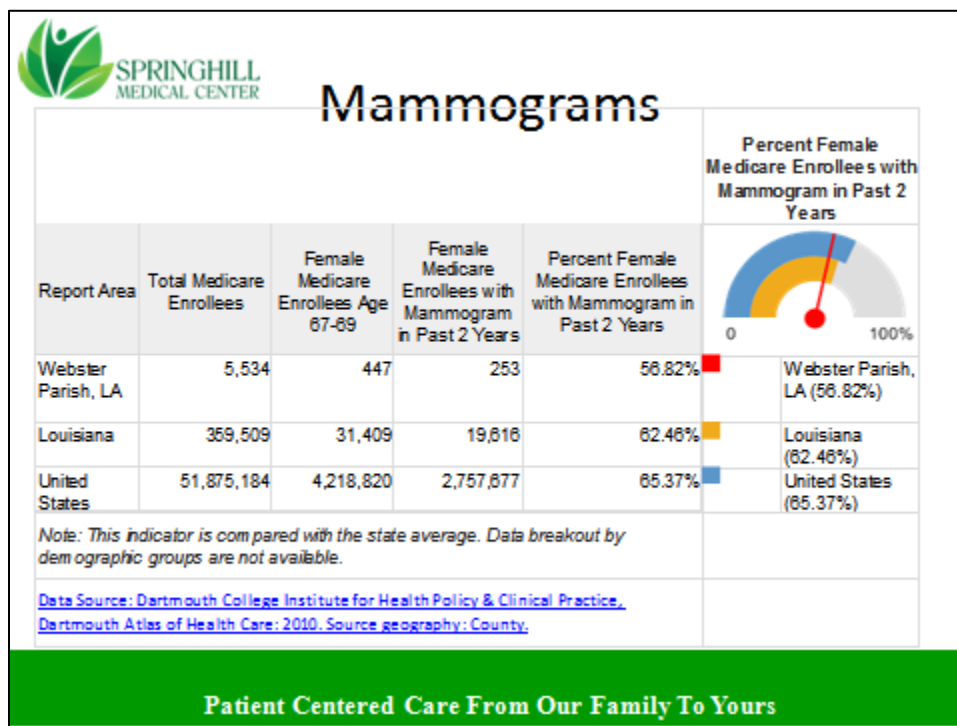
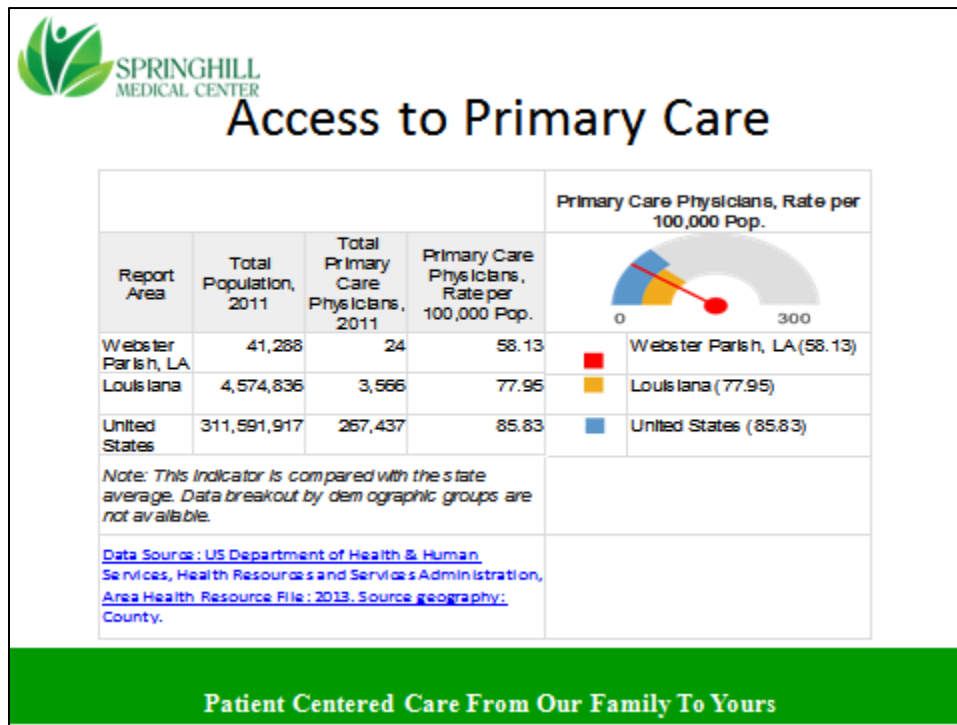


Q16 Have you or someone in your household delayed health care due to lack of money and/or insurance?

Answered: 104 Skipped: 3



F. Health Data Overview





Pap Test

Report Area	Female Population Age 18+	Estimated Population with Regular Pap Test	Percent Population with Regular Pap Test	Percent Population with Regular Pap Test	
Webster Parish, LA	16,381	11,811	72.10%		Webster Parish, LA (72.10%)
Louisiana	1,722,467	1,355,582	78.70%		Louisiana (78.70%)
United States	94,071,886	75,649,213	80.42%		United States (80.42%)

Note: This indicator is compared with the state average. Data breakout by demographic groups are not available.

Data Source: Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System: 2004-10. Accessed using the Health Indicators Warehouse. Source geography: County.

Patient Centered Care From Our Family To Yours



HIV Screening

Report Area	Total Population (Age 18+)	Total Adults Never Screened	Percent Adults Never Screened	Percent Adults Never HIV Screened	
Webster Parish, LA	31,406	17,983	57.26%		Webster Parish, LA (57.26%)
Louisiana	3,372,863	1,876,550	55.64%		Louisiana (55.64%)
United States	235,375,690	141,358,484	60.06%		United States (60.06%)

Note: This indicator is compared with the state average. Data breakout by demographic groups are not available.

Data Source: Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System: 2000-10. Additional data analysis by CARES. Source geography: County.

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Pneumonia Vaccine

Report Area	Total Population Age 65+	Estimated Population with Annual Pneumonia Vaccination	Percent Population with Annual Pneumonia Vaccination	<p>Percent Population with Annual Pneumonia Vaccination</p>	
Webster Parish, LA	6,842	4,769	69.70%		Webster Parish, LA (69.70%)
Louisiana	170,192	116,411	68.40%		Louisiana (68.40%)
United States	15,659,860	10,389,527	66.34%		United States (66.34%)

Note: This indicator is compared with the state average. Data breakout by demographic groups are not available.

Data Source: Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System: 2005-11. Accessed using the Health Indicators Warehouse... Source geography: County.

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Colon Cancer Screen

Report Area	Male Population Age 50+	Estimated Population Ever Screened for Colon Cancer	Percent Population Ever Screened for Colon Cancer	<p>Percent Population Ever Screened for Colon Cancer</p>	
Webster Parish, LA	6,489	3,251	50.10%		Webster Parish, LA (50.10%)
Louisiana	597,694	298,249	49.90%		Louisiana (49.90%)
United States	41,994,838	24,124,869	57.45%		United States (57.45%)

Note: This indicator is compared with the state average. Data breakout by demographic groups are not available.

Data Source: Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System: 2004-10. Accessed using the Health Indicators Warehouse... Source geography: County.

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Colon and Rectal Cancer

Report Area	Total Population, ACS 2006-2010	Annual Cancer Incidence, 2006-2010 Average	Annual Incidence Rate (Per 100,000 Pop.)	Annual Incidence Rate	
				0	100
Webster Parish, LA	41,238	30	57.2		Webster Parish, LA (57.20)
Louisiana	3,048,561	2,378	52.1		HP 2020 Target (38.60)
United States	no data	141,281	43.9		United States (43.90)
HP 2020 Target			<= 38.6		

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Dental Visit in Past Year

Report Area	Total Population (Age 18+)	Total Adults Without Recent Dental Exam	Percent Adults with No Dental Exam	Percent Adults with No Dental Exam	
				0	50%
Webster Parish, LA	31,406	16,036	51.06%		Webster Parish, LA (51.06%)
Louisiana	3,372,863	1,156,086	34.28%		Louisiana (34.28%)
United States	235,375,690	70,965,788	30.15%		United States (30.15%)
<p><i>Note: This indicator is compared with the state average.</i></p> <p><i>Data Source: Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System 2006-10. Additional data analysis by CARES. Source geography: County.</i></p>					

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Dental Health

Report Area	Total Population (Age 18+)	Total Adults with Poor Dental Health	Percent Adults with Poor Dental Health	Percent Adults with Poor Dental Health	
Webster Parish, LA	31,406	8,214	26.15%		Webster Parish, LA (26.15%)
Louisiana	3,372,863	630,688	18.70%		Louisiana (18.70%)
United States	235,375,690	36,842,620	15.65%		United States (15.65%)

Note: This indicator is compared with the state average.

Data Source: Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System: 2006-10. Additional data analysis by CARES. Source geography: County.

Patient Centered Care From Our Family To Yours



High Blood Pressure Management

Report Area	Total Population (Age 18+)	Total Adults Not Taking Blood Pressure Medication (When Needed)	Percent Adults Not Taking Medication	Percent Adults Not Taking Medication	
Webster Parish, LA	31,406	7,343	23.38%		Webster Parish, LA (23.38%)
Louisiana	3,372,863	548,507	16.29%		Louisiana (16.29%)
United States	235,375,690	51,175,402	21.74%		United States (21.74%)

Note: This indicator is compared with the state average.

Data Source: Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System: 2006-10. Additional data analysis by CARES. Source geography: County.

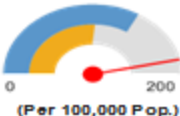
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Heart Disease

Age-Adjusted Death Rate, Heart Disease Mortality

Report Area	Total Population	Average Annual Deaths, 2006-2010	Crude Death Rate (Per 100,000 Pop.)	Age-Adjusted Death Rate, Heart Disease Mortality (Per 100,000 Pop.)	 (Per 100,000 Pop.)
Webster Parish, LA	41,237	97	236.2	186.68	Webster Parish, LA (186.68)
Louisiana	4,427,770	6,592	148.87	150.73	HP 2020 Target (100.80)
United States	303,844,430	432,552	142.36	134.65	United States (134.65)
HP 2020 Target:				<= 100.8	

Note: This indicator is compared with the Healthy People 2020 Target.

Data Source: Centers for Disease Control and Prevention, National Vital Statistics System: 2006-10. Accessed using CDC WONDER..

Source geography: County


Patient Centered Care From Our Family To Yours



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Stroke

Age-Adjusted Death Rate, Stroke Mortality

Report Area	Total Population	Average Annual Deaths, 2006-2010	Crude Death Rate (Per 100,000 Pop.)	Age-Adjusted Death Rate, Stroke Mortality (Per 100,000 Pop.)	 (Per 100,000 Pop.)
Webster Parish, LA	41,237	27	65.96	52.2	Webster Parish, LA (52.20)
Louisiana	4,427,770	2,093	47.27	49.13	HP 2020 Target (33.80)
United States	303,844,430	133,107	43.81	41.78	United States (41.78)
HP 2020 Target:				<= 33.8	

Note: This indicator is compared with the Healthy People 2020 Target.

Data Source: Centers for Disease Control and Prevention, National Vital Statistics System: 2006-10. Accessed using CDC WONDER.. Source geography: County.

Patient Centered Care From Our Family To Yours



Alcohol

Report Area	Total Population Age 18+	Estimated Population Heavily Consuming Alcohol	Percent Population Heavily Consuming Alcohol	Percent Population Heavily Consuming Alcohol
Webster Parish, LA	31,406	2,324	7.40%	Webster Parish, LA (7.40%)
Louisiana	3,324,820	462,150	13.90%	Louisiana (13.90%)
United States	89,135,163	13,385,866	15.02%	United States (15.02%)

Note: This indicator is compared with the state average. Data breakout by demographic groups are not available.

Data Source: Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System : 2005-11. Accessed using the Health Indicators Warehouse.. Source geography: County.

Patient Centered Care From Our Family To Yours



Smoking

Report Area	Total Population Age 18+	Estimated Population Regularly Smoking Cigarettes	Percent Estimated Population Regularly Smoking Cigarettes	Percent Estimated Population Regularly Smoking Cigarettes
Webster Parish, LA	31,406	8,134	25.90%	Webster Parish, LA (25.90%)
Louisiana	3,324,823	734,785	22.10%	Louisiana (22.10%)
United States	229,932,154	42,664,071	18.56%	United States (18.56%)

Note: This indicator is compared with the state average. Data breakout by demographic groups are not available.

Data Source: Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System : 2006-11. Accessed using the Health Indicators Warehouse.. Source geography: County.

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Quit Attempt (Smokers)

Report Area	Total Population (Age 18+)	Total Smokers with Quit Attempt in Past 12 Months	Percent Smokers with Quit Attempt in Past 12 Months	Percent Smokers with Quit Attempt in Past 12 Months	
Webster Parish, LA	31,406	15,468	49.25%		Webster Parish, LA (49.25%)
Louisiana	3,372,863	1,956,497	58.01%		Louisiana (58.01%)
United States	235,375,690	137,674,809	58.49%		United States (58.49%)

Note: This indicator is compared with the state average.

Data Source: Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System: 2006-10. Additional data analysis by CHSIS. Source geography: County.

Patient Centered Care From Our Family To Yours



Accidents

Report Area	Total Population	Average Annual Deaths, 2006-2010	Crude Death Rate (Per 100,000 Pop.)	Age-Adjusted Death Rate, Accident Mortality (Per 100,000 Pop.)	Age-Adjusted Death Rate, Accident Mortality	
Webster Parish, LA	41,237	21	51.41	49.41		Webster Parish, LA (49.41)
Louisiana	4,427,770	2,288	51.66	52.11		HP 2020 Target (36)
United States	303,844,430	121,217	39.89	39.07		United States (39.07)
HP 2020 Target				← 36.0		

Note: This indicator is compared with the Healthy People 2020 Target.

Data Source: Centers for Disease Control and Prevention, National Vital Statistics System: 2006-10. Accessed using CDC WONDER. Source geography: County.

Patient Centered Care From Our Family To Yours



Diagnosed Diabetes

Report Area	Total Population Age 20+	Population with Diagnosed Diabetes	Percent Population with Diagnosed Diabetes	Percent Population with Diagnosed Diabetes	
Webster Parish, LA	30,644	4,045	11.40%		Webster Parish, LA (11.40%)
Louisiana	3,294,140	391,809	11.30%		Louisiana (11.30%)
United States	228,834,127	21,876,232	8.95%		United States (8.95%)

Note: This indicator is compared with the state average.

Data Source: Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, Diabetes Atlas: 2010. Source geography: County.

Patient Centered Care From Our Family To Yours



Lung Disease

Report Area	Total Population	Average Annual Deaths, 2006-2010	Crude Death Rate (Per 100,000 Pop.)	Age-Adjusted Death Rate, Lung Disease Mortality (Per 100,000 Pop.)	Age-Adjusted Death Rate, Lung Disease Mortality	
Webster Parish, LA	41,237	31	75.18	57.51		Webster Parish, LA (57.51)
Louisiana	4,427,770	1,817	41.04	42.21		Louisiana (42.21)
United States	303,844,430	133,806	44.04	42.4		United States (42.4)

Note: This indicator is compared with the state average.

Data Source: Centers for Disease Control and Prevention, National Vital Statistics System: 2006-10. Accessed using CDC WONDER. Source geography: County.

Patient Centered Care From Our Family To Yours



SPRINGHILL
MEDICAL CENTER

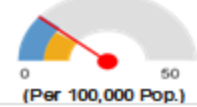
Suicide

Age-Adjusted Death Rate,
Suicide

Report Area	Total Population	Average Annual Deaths, 2006-2010	Crude Death Rate (Per 100,000 Pop.)	Age-Adjusted Death Rate, Suicide (Per 100,000 Pop.)	Age-Adjusted Death Rate, Suicide (Per 100,000 Pop.)
Webster Parish, LA	41,237	4	10.19	11.06	Webster Parish, LA (11.06)
Louisiana	4,427,770	519	11.71	11.72	HP 2020 Target (10.20)
United States	303,844,430	35,841	11.8	11.57	United States (11.57)
HP 2020 Target				<= 10.2	

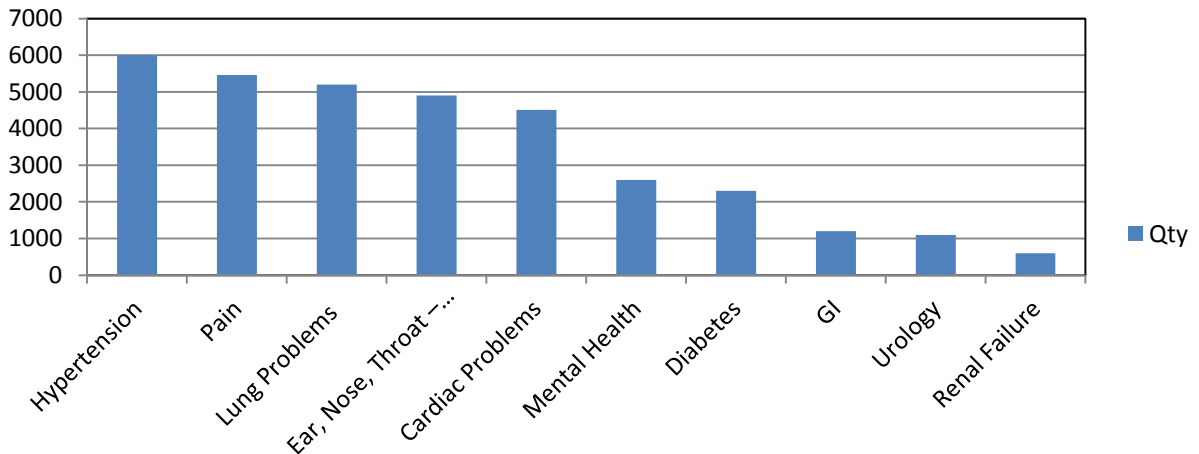
Note: This indicator is compared with the Healthy People 2020 Target.

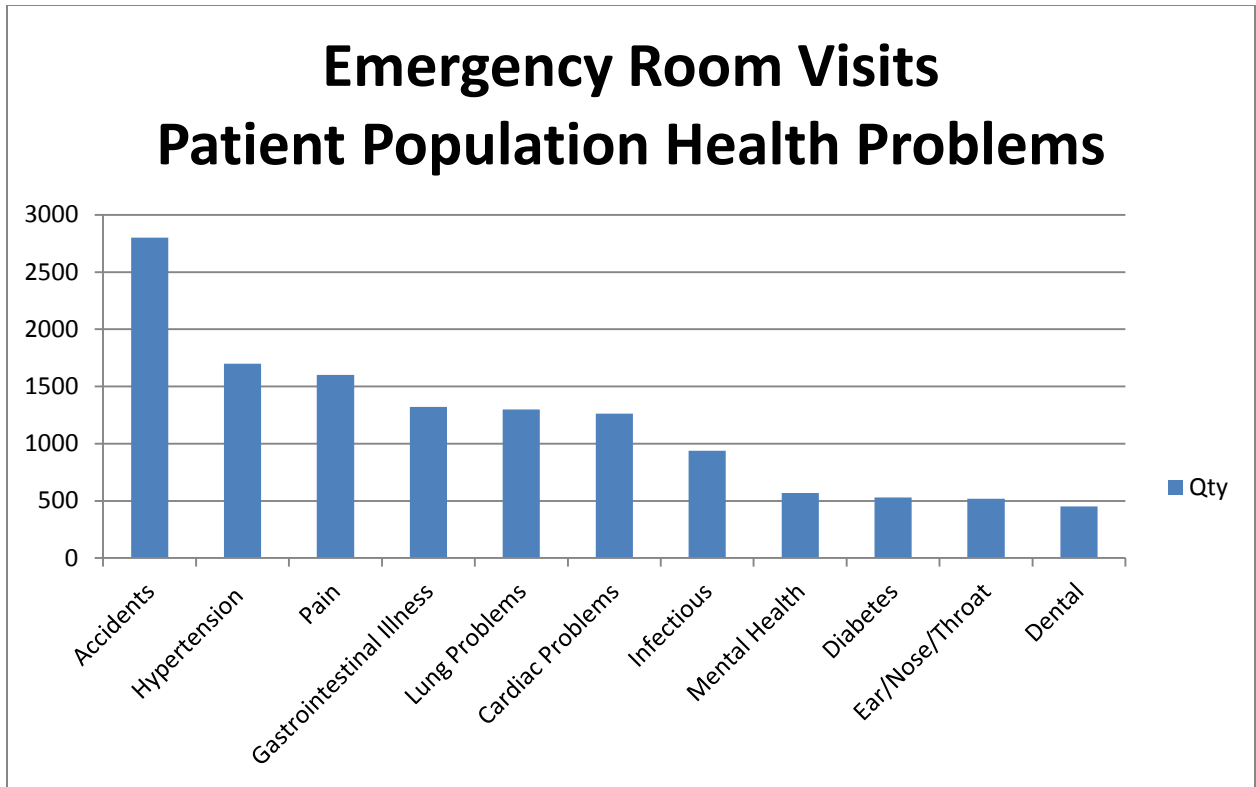
Data Source: Centers for Disease Control and Prevention, National Vital Statistics System: 2006-10. Accessed using CDC WONDER.. Source geography: County.



Patient Centered Care From Our Family To Yours

Doctors Clinic/North Webster Medical Clinic Patient Population Health Problems





G. Health Priorities

- I. Three factors were considered by the CHNA Committee in identifying the community health priorities:
 - Size and prevalence of the issue
 - Effectiveness of interventions
 - The hospital's capacity to address the need

- II. The CHNA Committee recommended and the Springhill Medical Center Board of Directors approved six priority areas to enhance community health.
 - Access to Primary Care
 - Access to Specialty Care
 - Access to Mental Health Care
 - Access to Dental Care
 - Community Education
 - Preventive Care

H. Implementation Plan to Address Priorities

- I. **Access to Primary Care.** The current mix of physicians and availability was adequate per the CHNA Committee and community surveys. There were suggestions to add clinic services after hours or on weekends as a way for more people to access care. There was concern about the loss of physicians, but with the exception of adding a pediatrician, most were comfortable with the current number of community practitioners. Transportation to the clinic was a concern as some do not have their own way to get to the clinic or hospital.
 - **Objective #1** – Doctors Clinic and/or North Webster Medical Clinic will review possibilities of expanding outpatient clinic hours to Saturdays and Doctors Clinic will maximize and publicize the Med-First Clinic (walk-in clinic).
 - **Objective #2** – Springhill Medical Center will recruit and retain physicians at current or greater numbers. Also, we will consider adding a pediatrician.
 - **Objective #3** – Springhill Medical Center will look for grant, government funds or other measures to assist those without personal transportation in getting to the clinics or hospital.

- II. **Access to Specialty Care.** The majority of committee members felt many in the community were not aware of the number of specialty physicians that practice at the hospital. Additionally, after reviewing surveys some were asking for specialties that were already available. Finally, there were multiple requests from committee members and from surveys for dialysis services.
 - **Objective #1** – Springhill Medical Center will market the specialists currently practicing at Springhill Medical Center to ensure the community is aware.
 - **Objective #2** – Springhill Medical Center will review the possibilities of adding dialysis or inviting another company to provide the services.

III. **Access to Mental Health Care.** Mental health care was a concern from many on the committee. Access for the senior population was considered to be adequate; however, the committee felt there was a need to add services for children.

- **Objective #1** – Springhill Medical Center will add youth counseling services
- **Objective #2** – Springhill Medical Center will review possibilities of adding intensive outpatient treatment for children

IV. **Access to Dental Care.** Dental care for low income or uninsured individuals was looked at as a significant need. Data was presented to show the volume of Emergency Room visits related to dental care.

- **Objective #1** – The hospital will attempt to partner with a dentist to provide services to low-income and uninsured.

V. **Community Education.** The CHNA Committee identified a need to educate the community on various aspects of hospital services.

- **Objective #1** – The hospital will further market charitable care that is currently available to low-income, uninsured patients.
- **Objective #2** – Doctors Clinic, North Webster Medical Clinic and the Hospital will market new physicians and services to the community through community meetings/forums.
- **Objective #3** – Springhill Medical Center will create a Community Ambassador Program to improve dissemination of health related information throughout the community.
- **Objective #4** – The hospital will create a newsletter.

VI. **Preventive Care.** The CHNA Committee identified a need to enhance preventive care services in an effort to avoid more significant health related issues.

- **Objective #1** – Doctors Clinic and North Webster Medical Clinic will maximize clinic wellness visits.
- **Objective #2** – The hospital will provide smoking cessation classes.

- **Objective #3** – The hospital will conduct health fairs, community forums, and public symposiums on significant health issues such as: diabetes, hypertension, teen pregnancy, weight loss, and nutrition.

I. Next Steps

Springhill Medical Center will build on existing community programs and partnerships to address the health needs identified through the Community Health Needs Assessment process. Utilizing the Implementation Plan strategies, the hospital will develop work plans and establish metrics to measure progress within the committee structure of the hospital.

J. Resources in the Community

The following list provides an overview of the existing health care facilities and other resources within the community available to meet the community health needs identified through the CHNA.

Name of Facility	Phone Number
Transportation	
Advanced	539-5499
Pafford	539-3900
Life Air	800-762-9562
Webster Transport	539-5696
Springhill City Transport	539-5681
Service Area Hospice:	
Agape	371-1140
Amedisys	1-318-868-8788
LifePath Hospice	866-257-5711
St. Joseph	888-731-3575
Serenity	870-901-0500
Peachtree	1-870-773-4353
Life Touch Hospice	870-234-9112
Lifetouch Hospice house	870-862-0337
Southern Care	318-227-9160
Regional Hospice	318-524-1046

Service Area Home Health	
Amedisys	318-868-8788
Professional	318-539-2501
Louisiana	318-539-5980
National	318-539-4300
Supra	318-865-3111
Minden Med	318-377-4663
Heritage	800-672-8911
Stat	318-371-3673
Columbia	870-234-6101
Magnolia	870-235-3598
Medistar	318-742-4213
Wentworth Place	870-234-1361
Integrity	870-773-4900
Trinity	888-371-9989
Service Area Nursing Homes	
Summit	870-694-3781
Carrington Place	539-3956
Miscellaneous:	
Arkansas Adult Protection	1-800-482-8049
Louisiana Elder Protection	1-800-259-5284
LA Adult Protection	1-800-898-4910
La Dept. of Children and Family Services	1-855-4LA-KIDS (855-452-5437)
Alcoholics Anonymous	209 S Main St, Springhill LA
Arkansas Adult Protection	1-800-482-8049 www.aradultprotection.com
Arkansas Child Abuse Dept of Human Services	1-800-482-5964 www.stoparchildabuse.com
Bradley Clinic	(870) 894-3366
Child Protection - Louisiana	LARHIX-1-855-452-5437
Domestic Violence	Hotline 1-800-799-7233 (SAFE) TTY Phone: 1800-787-3224 Male Victims: 1888-743-5754 www.thehotline.org
Elderly Protective Services -Louisiana	1-800-259-5884

Families Helping Families of Northwest LA	1-888-735-3722
Family Crisis (Domestic Abuse) Providence House	318-226-5015
LA Domestic Hotline	1-888-411-1333 (rings to Providence House)
LA Adult Abuse (Physically/Mentally Handicapped)	1-800-898-4910 or 225-342-9057
LA Dept. of Children & Family Services	Hotline: 1-800-422-4453
Medicaid Offices	1-888-342-6207
Narcotics Anonymous	209 S Main St, Springhill LA
North Caddo Clinic	(318) 326-7272
Sexual Assault Nurse Examiner SANE Nurse (Patient Advocacy)	National #:1-800-656-4673 www.rainn.org
SPARC Life Services	(318) 847-4356
Suicide Prevention	National: 1-800-273-8255 www.suicidepreventionlifeline.org
Webster Parish Child Protection	318-371-3001
Wild Goose Ministries	318-578-2262